

## OFFICERS

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### Public Relations:

Jill Scheetz, Allied Member ASID

**Step Study Program:** Beth Whitlinger,  
ASID

### Student Affairs:

RoxAnne Johnson, ASID

**Technology/Website:** Carol Lamkins  
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**Ways & Means:** Marianne Kreter  
ASID, CID

### Design House Chair

Marianne Kreter, ASID, CID

## Happy New Year!!!

I hope that you all had a *lovely* holiday with your family and friends, and that you had a little time to rest and rejuvenate for the year to come. We're starting off the year with a **bang!** There are so many wonderful opportunities for involvement, education, camaraderie, professional advancement and exposure, improving your business and, *best of all*, assisting you to improve your bottom line while enjoying what you do. Our CEU, *Fuel your Business*, will be held this next Saturday, January 17th in the Design Center. Give yourself a gift for 2004 and take the time to attend this *very* special CEU. You won't be disappointed!

Our 2004 Design House orientation took place Tuesday, January 13<sup>th</sup>. This outstanding group of designers is sure to transform our Nellie Gail Estate home to the *most* successful and talked about design home ever! Please see Marianne Kreter's roster on page 3 for more details! Marianne and her assistant, our past president, LeAnn Tamaribuchi and committee have been working tirelessly with the PSOC committee to iron out all the final details for the kickoff for this special event to benefit Orange County youth music programs. The sneak peek event will take place February 22<sup>nd</sup>. Don't miss it!!

Please pay special attention to the information on the STEP class to prepare for the NCIDQ, on page 4. This is a daunting and frightening thought for many of you out there, but WE are here to assist you with this challenge. The STEP program is of great help, and those of us who have taken the new test will always provide whatever assistance we can by way of coaching, special tips, individual help, study groups, study resources and *whatever* else you may need.



Beverly Stadler  
ASI D/OC  
President  
2003-2004

We are ready to congratulate our most *recent* successful NCIDQ qualified designer and new professional member: Marianne Kreter. Marianne insists she is the oldest of our members to ever pass...since she isn't fessing up about her age, we can't prove it one way or the other, but I think she deserves a huge "congratulations" from all of us-oldest or not!!

Are you feeling too busy to do much of anything? Well *now* is the time to take advantage of some of these events that can *save* you time: like the CEU, and like the tips you'll learn at the Dacor showroom for cooking in *half* the time with *twice* the fun at our January General meeting on January 27<sup>th</sup>. Check out the information on page two and plan to be on that bus! You will be amazed by how much better you will feel just by taking the opportunity to share with your fellow designers, and take a little time for yourself. As a special bonus, I bet you'll learn *at least* one new thing you didn't know before: about a source, a vendor, a showroom, or something else you never would have discovered, just for being there! *So what are you waiting for?* Make time for ASID THIS year!

# January's General Meeting

**Join us for an intimate evening with public television's most famous chef - couple,  
Caprial and John Pence**

**presenting recipes for cooking together**

Join us for an evening of fun and flavor as Caprial and John  
serve up a tantalizing four-course dinner tasting with wine.

Learn new inspiring recipes and cooking tips  
to try at home -and see how two chefs in the kitchen can be  
"half the work, twice the fun!"

Win a signed copy of  
"Caprial and John's Kitchen -Recipes for Cooking Together,"  
the companion cookbook to their new television show  
sponsored by Dacor.

Tuesday, January 27th at 6:00-8:30 pm  
Dacor Corporate Showroom & Training Center  
1440 Bridge Gate Drive  
Diamond Bar, CA 91765

RSVP to Dacor 626.799.1000 ext 3234 by Tuesday, January 20th

**Limited number of seats available, so hurry -  
don't miss this exclusive presentation**

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Bus will depart at 5:00 PM promptly from the  
Laguna Design Center at the Café Neff/  
Westervelt entrance (Aliso Creed Road), and at  
5:30 PM from the Stonemill Design Center in  
front of Eurobath & Tile.

For Bus reservations, mail \$20.00 check payable to:  
ASID Orange County  
Bunny Sutherland, Program Chair  
23807 Aliso Creek Rd. Suite 215  
Laguna Niguel, Ca. 92677  
Or call....949-643-1549 to pay by Visa or Mastercard.

## Designers and Spaces For The 2004 Philharmonic House of Design

1. Grand Foyer/Staircase/Gallery: Barbara McLane
2. Powder Room/Adjacent Hall: Anne Figueroa
3. Living Room: Linda Enochs
4. Library: Steve Stein
5. Master Bedroom & Balcony: Frank Pitman
6. Master Bath & Closets: Wendy Ann Miller
7. Grandchild's Room & Bath: Sheila Hupp
8. Guest Room & Bath: Candace Donnell & Pamela Green
9. Galleria Two: Art Institute O.C. with Barbara Gordon
10. Multipurpose Room (Designer's choice):  
Undecided
11. Rear Staircase and Landing: Tori Black
12. Great Room/Bar/Adjacent Patio:  
Jeanine Veldhuis
13. Kitchen & Pantry: Beth Whitlinger
14. Morning Room: Linda Leach &  
Diane Sparacino
15. Loggia behind Grand Foyer:  
Saddleback College Students

### Mission Statement

The Mission of the Orange County Chapter of the American Society of Interior Designers is to communicate the value of professional interior design, provide a forum for active participation by all members and maintain financial health.

**Kitchen/Bath Industry Show: April 1 - 4, 2004 - McCormick Place, Chicago, Illinois. This is the largest and most comprehensive kitchen and bath show in the country (over 900 manufacturers with huge displays).**

Home by Design magazine is currently seeking final projects for our June 2004 issue. The issue topics are Waterfront Homes, Contemporary Homes, and High-Rise Living. If you have projects that you believe are suitable for this issue, we would love to speak with you about them. The issue details are listed below.

June 2004

Issue Topic: Waterfront & Contemporary Homes, and High-Rise Living

Description: Our feature articles will show off some of the best high-rise and waterfront properties in the US and Canada. This issue is intended to show our readers how both of these styles have their unique attributes for the homeowners. Our goal is to show off the best elements of each home and how the home was designed for the lifestyle of the homeowners.

**Submission Deadline: February 2, 2004**

We are saddened to report to you that Tina Busseau, one of our longtime members, passed away this month after a protracted battle with cancer. Tina was a true lady and a true professional. Those of us who knew her, even briefly, will always see that warm smile and hear that distinctive, lilting voice in our minds and hearts whenever we think of her. Tina's family can be reached temporarily at her address:  
35 Wild Horse Loop  
Rancho Santa Margarita, CA 92688

## STEP Workshop

# Preparing Candidates to Pass the NCIDQ Exam for Over 20 Years

The American Society of Interior Designers has long recognized the key role the NCIDQ examination plays in the career plans of design practitioners. Passage of this rigorous test signifies the hallmark of professionalism in the interior design community and alerts the public to the expertise and experience of the designer who has met this challenge. To that end, ASID created its STEP program to provide experiences and information essential to the exam preparation process.

### **Q. What is a STEP Workshop?**

**A.** A workshop conducted periodically nationwide comprised of 20 hours of instruction conducted over a 2 1/2-day period. The STEP workshop provides participants with the opportunity to experience exams and practicum exercises patterned after the newest NCIDQ format in an environment that affords the opportunity to assess strengths and weaknesses. Through this process, designers can analyze their own skills and adequately assess which areas require further preparation.

### **Q. Who can participate in STEP?**

**A.** Anyone wishing to prepare for the NCIDQ exam. For information on eligibility for the exam, call NCIDQ at (202) 721-0220. To register for the upcoming Orange County chapter workshop, contact Beth Whitlinger, ASID, IIDA at (949) 766-1093 or bwhitlinger@cox.net.

### **Q. Who teaches STEP workshops?**

**A.** Practicing educators and designers have been carefully selected and trained to deliver the program. Their interaction with each participant is a valuable part of each workshop.

### **Q. When should I take STEP?**

**A.** Participants are encouraged to have their STEP workshop experience 6 to 12 months prior to taking the NCIDQ exam so that skill areas that require further preparation may be studied. However, the STEP workshop can also be a valuable experience for participants sitting for the exam in less than 6 months.

### **Q. What does it cost?**

**A.** \$250 for ASID members  
\$325 for non-members

Fees must be paid in advance. Partial fees are available to participants who have taken the exam previously. Practicum \$195 ASID members / \$240 non-members, Multiple choice section \$100 ASID members / \$130 non-members.

### **Q. Where is the workshop held?**

**A.** Workshops sponsored by the ASID Orange County chapter are held at the Sports Club Irvine. Driving directions and parking instructions will be provided with registration confirmation.

### **Q. What should I bring?**

**A.** Sketch media and pencils (H or 2H)  
Pencil sharpener (silent)  
Eraser (manual)  
Architect's scale (6" or 12"; 1/8", 1/4" & 1")  
Triangle (45 & 30/60 degree or adjustable)  
Templates (furniture, fixtures, circles, etc. 1/8" scale, commercially prepared)  
Drafting tape or dots  
Tracing paper (pad or wide roll)  
Calculator (non-programmable)  
Paper for taking notes  
No. 2 pencils for scan sheets  
Highlighter(s)  
Drafting brush  
Eraser shield  
NCIDQ Exam Guide (optional)  
Study materials (optional)  
One pad of 1/8" scale grid paper (optional)  
Colored markers or pencils (optional)  
Sticky notes (optional)  
Rolling-ruler or straightedge (optional)  
White Out (optional)

### **Q. What should I expect from the new exam format?**

**A.** The new format of the NCIDQ practicum exam does not require the use of a drafting table. CAS (Columbia Assessment Systems), the company contracted by NCIDQ to administer the exam sets up testing sites in facilities that most likely have only flat surfaces. The new practicum format also does not provide candidates with a choice between specialties, i.e. residential, commercial, hospital-ity. There is only one practicum format available.

# Preparing Candidates to Pass the NCIDQ Exam for Over 20 Years

## STEP Workshop Registration

Friday January 23, 2004 6:00 p.m. to 9:00 p.m.  
 Saturday January 24, 2004 8:00 a.m. to 5:00 p.m. Sun-  
 day January 25, 2004 8:00 a.m. to 5:00 p.m.  
 Sports Club Irvine

Name _____			Affiliation _____	
Address _____		City _____	State _____	Zip _____
Code _____				
Phone _____		Fax _____	E-mail _____	
ASID Member ID (if applicable) _____				

Please register me for:

- Full workshop at the ASID member rate of \$250
- Full workshop at the non- member rate \$325
- For the practicum portion at the ASID member rate of \$195
- For the practicum portion at the non- member rate of \$240
- For multiple choice section at the ASID member rate of \$100
- For multiple choice section at the non- member rate of \$130

**Registration and full payment must be received by January 3, 2004.**  
 Cancellation must be received in writing 15 days prior to the beginning of the  
 workshop in order to receive a refund of registration fees.

Send payment and registration form to:

ASID Orange County Chapter  
 23811 Aliso Creek Road, Suite 215  
 Laguna Niguel, CA 92677

Direct questions to:

Beth Whitlinger, ASID, IIDA  
 (949) 766-1093  
 bwhitlinger@cox.net

## A Testimonial from Beth Whitlinger, ASID

The ASID Orange County chapter website has helped me increase my business. Over half of my current clients have found me through the referral feature on the website. Several have told me how wonderful it was to be able to get additional information on my background and body of work before calling me. I also have a link to my website that allows potential clients to go directly to my site.

Uploading my portfolio of work took very little time and the instructions were simple to follow. Even someone with very little computer knowledge will be able to navigate through the process. The portfolio can be personalized with logos, a picture of yourself, etc. So much information can be added to this portfolio that a designer not wishing to pay for or write their own website could certainly direct clients to their portfolio on the ASID site instead.

Clients are looking for us on the internet. Like it or not, it is the wave of the future for information gathering. For the minimal yearly investment I can't understand why more designer's in our chapter aren't utilizing this feature. All I can say is that I'm getting all their business!

Beth Whitlinger, ASID, IIDA, CID

## **Congratulations!!!!**

### **Marianne Kreter, ASID, CID**

Yes, that's right!! Marianne is our newest NCIDQ qualified designer, and is now a professional member of ASID. Marianne challenged herself last year by taking both the CQRID exam, and then the CCRE. Once successfully completing those two, she figured, "why stop there?" and decided to explore taking the NCIDQ. Well, anyone who knows Marianne knows she doesn't explore much of anything-if she thinks about it, you can pretty much count on the fact that she will jump in with body, mind, and spirit! A few STEP classes, a lot of studying, and voila!!!! This very young "older" member has completed her goal and now has sworn off future testing, and sworn onto helping anyone else who would like to add those letters to their name! Marianne, you are an inspiration to us all!

Marianne is our first special award volunteer for the year. In recognition of her role as our "test cheerleader", and her recent personal testing success, Marianne will receive her certificate and a substantial check toward her test fees at the February meeting at Fergusons Kitchen and Bath Gallery.

## WEB PAGE HELP FOR DESIGNERS

- Short of time?
- Are you stressed by technology?
- Is the thought of uploading your portfolio info onto your ASID web page giving you headaches?

Our PR and tech experts can help. Showcasing interior designers and their projects is a specialty and we have the awards to prove it!

*Special package prices for ASID members:*

- \$750 for new copy/scanning/uploading photots & copy onto portfolio web pages.
- \$325 for editing existing copy/scanning/uploading photos & copy onto portfolio web pages
- Maintenance/updating available

**949.552.6368**

**KORI LEE & ASSOCIATES**

*"Telling Your Company Story With Style"*

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 Email: [www.harrietasidoc@cs.com](mailto:www.harrietasidoc@cs.com)  
[asidoc@compuserve.com](mailto:asidoc@compuserve.com)  
 New Web Site: [www.asidocc.org](http://www.asidocc.org)  
 National ASID Website: [www.asid.org](http://www.asid.org)

**Advertising Rates**

Mailing list of 500+  
 Contact: ASID Office at 949-643-1549 or

Newsletter Chair; Deborah Croll-Bailey at  
 Voice: 714-542-8700, Fax: 714-953-9464 or  
 E-mail: [godskz@aol.com](mailto:godskz@aol.com)

	IP Member	Non Member
Full Page	\$300	\$400
Half Page	\$175	\$250
Quarter Page	\$100	\$125
Business Card	\$ 50	\$ 75
Classified (25 words)	\$ 25	\$ 35

## Calendar of Events

**January**

- 21st** 4 to 6 PM ASID Board Meeting –Glabman’s Furniture on Bristol St. in Costa Mesa
- 23 –25th** **STEP Program** at Sports Club in Irvine
- 27th** 6 -8:30 PM DACOR Corporate Showroom & Training Center. It will be an intimate evening with public television’s most famous chefs, Caprial and John Pence. Everyone will also receive a signed copy of their book "Caprial and John's Kitchen- Recipes for Cooking Together"
- 28th** Winter Furniture Market - San Francisco, Design Center and Galleria - S.F.

**February**

- 4-6** International Furniture and Accessories Marketplace: Las Vegas Convention Center. Info: [www.internationalfurnitureexpo.com](http://www.internationalfurnitureexpo.com)
- 15th** Palm Springs Home Tour - Sunday, February 15, 2004 - 9 AM - 5 PM  
 They will have five and possibly six high end homes on the tour. Orange County. Info: [www.cdmod.org](http://www.cdmod.org)
- 18th** General Meeting at Ferguson's presented by Kohler. 6 PM

**March**

- 17th** St. Patty's Day - General Meeting at the exciting new Showroom MIKIM located next to Showplace South, Costa Mesa. This is an exciting new showroom which finally brings a touch of the contemporary to Orange County. Don't miss this very special evening.