



CALIFORNIA  
ORANGE COUNTY

**OrangeCoast**

**THE 35<sup>TH</sup> CHAPTER ANNIVERSARY &  
ASID ORANGE COUNTY DESIGN AWARDS**

Sponsored by Orange Coast Magazine  
September 11, 2010

**Sponsorship Invitation Letter**

ASID Orange County Chapter invites you to be a sponsor of The 35<sup>th</sup> Chapter Anniversary & ASID Design Awards on Saturday, September 11<sup>th</sup> 2010. The glamorous party everyone raves about! This annual gala brings together designers and manufacturers for one spectacular evening in celebration of design.

Orange Coast magazine will present awards to outstanding designers of Orange County that have achieved excellence in nine design categories.

Come and enjoy a wonderful evening under the stars on the exclusive Endeavor Yacht. This is a venue of elegance, warmth and impeccable service. Don't miss the most important design event of the year!!

John N. Herrington  
Allied Member ASID, Gala Chair

**Location:** The Endeavor Yacht  
2901 West Coast HWY, Newport Beach, CA 92663

**Sponsorship Opportunities**

Platinum Sponsor	\$2500.00	Gold Sponsor	\$1500.00
Silver Sponsor	\$1000.00	Bronze Sponsor	\$ 500.00

See the sponsorship categories sheet for a full detail and description. Please print and sign all forms confirming that you would like to participate by supporting this important event. Completed forms can be faxed to ASID Orange County Chapter, at 949.643.5664 (Tel: 949.643.1549 in case of transmission problems). Since some sponsorship opportunities have already been taken and last year's sponsors have a preference, we urge you to act quickly. Due to event material print deadlines, we must receive your agreement forms and fees no later than **Friday, August 6, 2010**. If you have any questions regarding this event or sponsorship, please feel free to contact the following:

Audrey Duncan, Allied Member ASID, Sponsorship  
E-mail: [audrey@interiorsbythinkdesign.com](mailto:audrey@interiorsbythinkdesign.com) Tel: 949.777.6979



## SPONSORSHIP OPPORTUNITY FORM

### SPONSORSHIP LEVELS:

**PLATINUM SPONSOR:** \$2500.00

- 4 Complementary tickets for the Awards event (\$400.00)
- 1 Complimentary eblast ad to entire OC Membership (\$1000.00 )
- 1 Minute of time on looping video, during cocktail reception.
- 1/2 page color ad in "Design Orange County" the chapter newsletter(\$950.00)
- Poster acknowledgement at the Awards event
- Full-page acknowledgement at the Awards program guide
- ASID Certificate of Appreciation for Platinum Sponsorship

**GOLD SPONSOR:** \$1500.00

- 2 Complementary tickets for the Awards event (\$200.00)
- 45 Seconds time on looping video, during cocktail reception.
- 1/4 page color ad in "Design Orange County" the chapter newsletter(\$550.00)
- Poster acknowledgement at the Awards event
- Half page acknowledgement at the Awards program guide
- ASID Certificate of Appreciation for Gold Sponsorship

**SILVER SPONSOR:** \$1000.00

- 2 Complementary tickets for the Awards event (\$200.00 value)
- 30 Seconds time on looping video, during cocktail reception
- 1 Complimentary Chapter Website IP Member Profile for 1 year(\$250.00)
- Preprinted membership mailing address labels(\$75.00)
- Poster acknowledgement at the Awards event
- Quarter of a page acknowledgement at the Awards program guide
- ASID Certificate of Appreciation for Silver Sponsorship

**BRONZE SPONSOR:** \$500.00

- 1 Complementary ticket for the Awards event (\$100.00 value)
- 15 Seconds time on looping video. during cocktail reception
- 1 Complimentary Chapter Website IP Member Profile for 1 year(\$250.00)
- Preprinted membership mailing address labels(\$75.00)
- Poster acknowledgement at the Awards event
- Listed at the Awards program guide
- ASID Certificate of Appreciation for Bronze Sponsorship

**SPONSOR NAME:** \_\_\_\_\_

**SPONSOR LEVEL (TYPE):** \_\_\_\_\_

**CONTACT, NAME & PHONE:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

Please fax this form to ASID Orange County Chapter 949.643.5664 Mail your sponsorship check payable to ASID Orange County. Send to: 23811 Aliso Creek Rd. Suite 108 Laguna Niguel, CA 92677

Sponsors are asked to contact: [Audrey Duncan](mailto:Audrey.Duncan@interiorsbythinkdesign.com), Allied Member ASID @ [949.777.6979](tel:949.777.6979) or [audrey@interiorsbythinkdesign.com](mailto:audrey@interiorsbythinkdesign.com) (reference ASID /Orange Coast Awards in the tag line)



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## **SPONSORSHIP ASID GALA 2010 COMMERCIAL TIME FORM**

**Company represented:** \_\_\_\_\_

All video material (commercials) must be completed and ready to be downloaded to the video DVD. This could also be done with a simple voice over image. We will not be filming.

Make sure you take in consideration your allowable time. See Sponsorship description levels for specific details.

We would like to entertain any new ideas for this presentation. Providing this as early before the deadline will also help.

The video will be presented throughout the cocktail reception at the Awards Gala. This is your opportunity to best advertise your company.

Please mail your media no later than **August 6, 2010** to ASID Orange County Chapter 23811 Aliso Creek Road, Suite 108 Laguna Niguel, CA 92677

Company Approval: \_\_\_\_\_ Date: \_\_\_\_\_

ASID Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Send your form by email to [Audrey Duncan](mailto:Audrey Duncan) at [audrey@interiorsbythinkdesign.com](mailto:audrey@interiorsbythinkdesign.com) or by fax to 714.460.8138

If you need personal assistance regarding your commercial material, please contact: [Kerry Anderson](mailto:Kerry Anderson) at [Kerry@avisions.com](mailto:Kerry@avisions.com) or by phone at 949.206.0606



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## **SPONSORSHIP ASID GALA 2010 POSTER ARTWORK FORM**

**Company represented:** \_\_\_\_\_

Please provide us with your company logo or any art work that best represent your company. Must be a jpg file.

The posters will all have the same presentation size, approx. 24" x 30" with black ink on white background. We will not be using color, but can provide a printing of the logo in black.

These posters will be displayed throughout the venue on easels.

Fill out this form and attached your company logo that best represent your company.

Company approval: \_\_\_\_\_ Date: \_\_\_\_\_

ASID approval: \_\_\_\_\_ Date: \_\_\_\_\_

If you need any special assistance regarding your graphics or additional information, please contact me at the number listed.

Send form by email to [Audrey Duncan](mailto:audrey@interiorsbythinkdesign.com) at [audrey@interiorsbythinkdesign.com](mailto:audrey@interiorsbythinkdesign.com) or by fax 714.206.0606 no later than August 6, 2010.



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**SPONSORSHIP ASID GALA 2010 TABLE RESERVATION FORM**

Please provide us complete information of your attendees.

**PLATINUM SPONSOR (4 COMPLEMENTARY TICKETS)**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_

**GOLD SPONSOR (2 COMPLEMENTARY TICKETS)**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_

**SILVER SPONSOR (2 COMPLEMENTARY TICKETS)**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_

**BRONZE SPONSOR (1 COMPLEMENTARY TICKET)**

- 1) \_\_\_\_\_

Send form by email to [audrey@interiorsbythinkdesign.com](mailto:audrey@interiorsbythinkdesign.com) or by fax to 714.206.0606 no later than August 6, 2010.

Any additional information contact: John N Herrington, Allied Member ASID Gala Chair, at [johan.newton@yahoo.com](mailto:johan.newton@yahoo.com) or 949.463.3383



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## CREDIT CARD PAYMENT FORM

NAME AS IT APPEARS ON CARD

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VISA OR MASTERCARD ONLY

\_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_/

EXPIRATION DATE (month/year)

\_\_/\_\_\_\_

PAYMENT AMOUNT

\$\_\_\_\_\_

NUMBER OF PAYMENTS TO BE MADE

1 2 3 4

DATES CREDIT CARD TO BE CHARGED (all payments must be processed by august 13, 2010)

Please provide Month(s) and Date(s) that you want card to be charged

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Signature

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Date